



POWER GATE
MAGNETIC POWERLIFTING MACHINE

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A NEW EXPERIENCE FOR POWERLIFTING

IDEAS AND CURRENT MARKET



— MODULAR PLATE DUMBBELLS

— MACHINE RACK

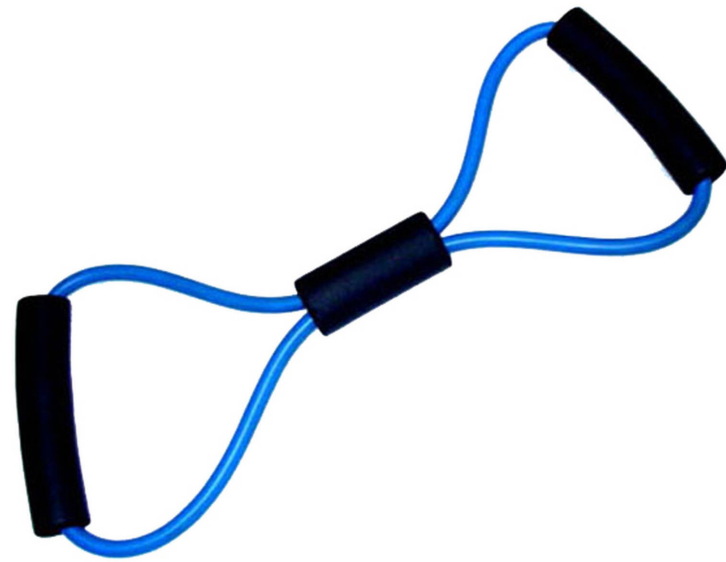
— RESISTANCE BASED EXERCISE

STANDARD POWER RACK



ISSUES FOUND

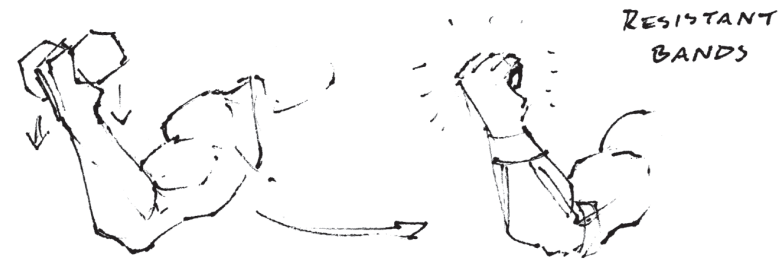
- Standard power rack use can lead to serious injury if not careful
- Machine racks reduce development of balancing muscles
- Dumbbells involve the act of manually adjusting or selecting various weights
- Resistance bands wear out over time
- Bowflex machines do not fully simulate powerlifting



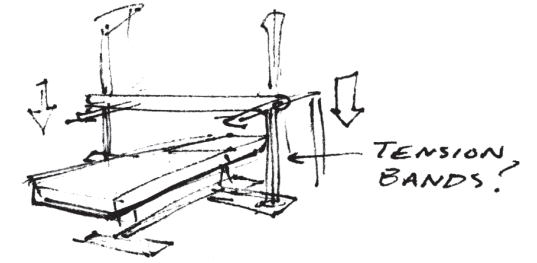
IDEAS AND CURRENT MARKET



WEIGHT LIFTING PRODUCT
SIMULATING RESISTANCE WITHOUT DANGER OF GRAVITY



RESISTANT BANDS

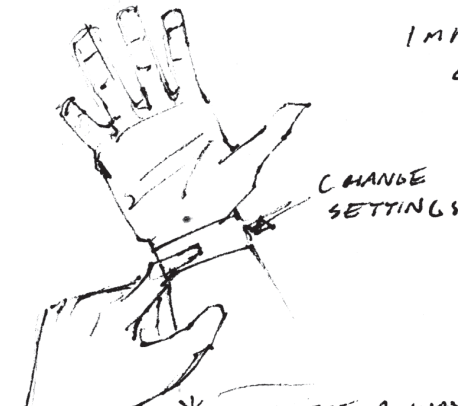


TENSION BANDS?

IMMEDIATE DISADVANTAGE:
ONLY ISOLATES SPECIFIC MUSCLE
& DOESN'T ACTIVATE BALANCING MECHANICS

FORMER ATTEMPT:
BOWFLEX 2000X IN 1986

HOME GYM BASED ON TENSION



CHANGE SETTINGS

RESISTANCE RODS

* IS THERE A WAY TO CREATE TENSION WITHOUT A SOLID MASS? *

CLOSEST FORM OF PORTABILITY

RESISTANCE BANDS

FUTURISTIC CONCEPT:
MATT THAT INCREASES TENSION

HOW CAN WE MAKE BOWFLEX'S HOME GYM PORTABLE BUT JUST AS EFFICIENT?

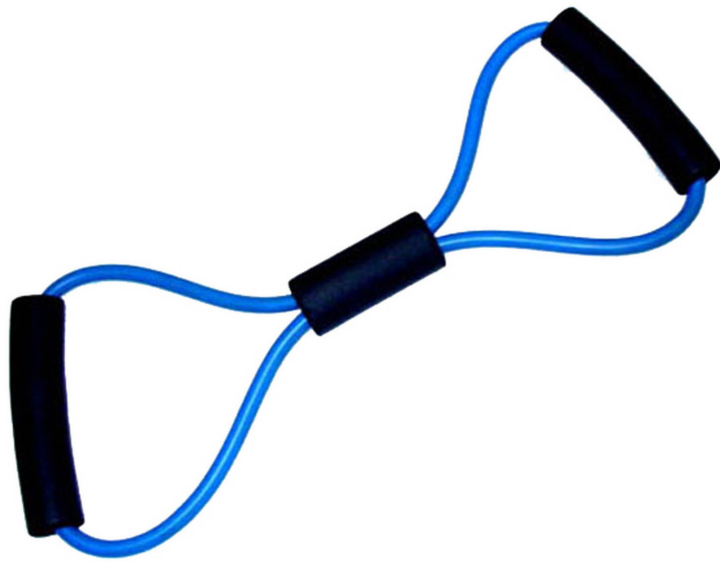
MOST RECENT MODEL: BOWFLEX XTREME 2 SE HOME GYM

MAGNETS?

MAT ONLY ATTRACTS COMPONENTS

PROBABLY ELECTROMAGNETIC

ELECTROMAGNETIC SHIELDING



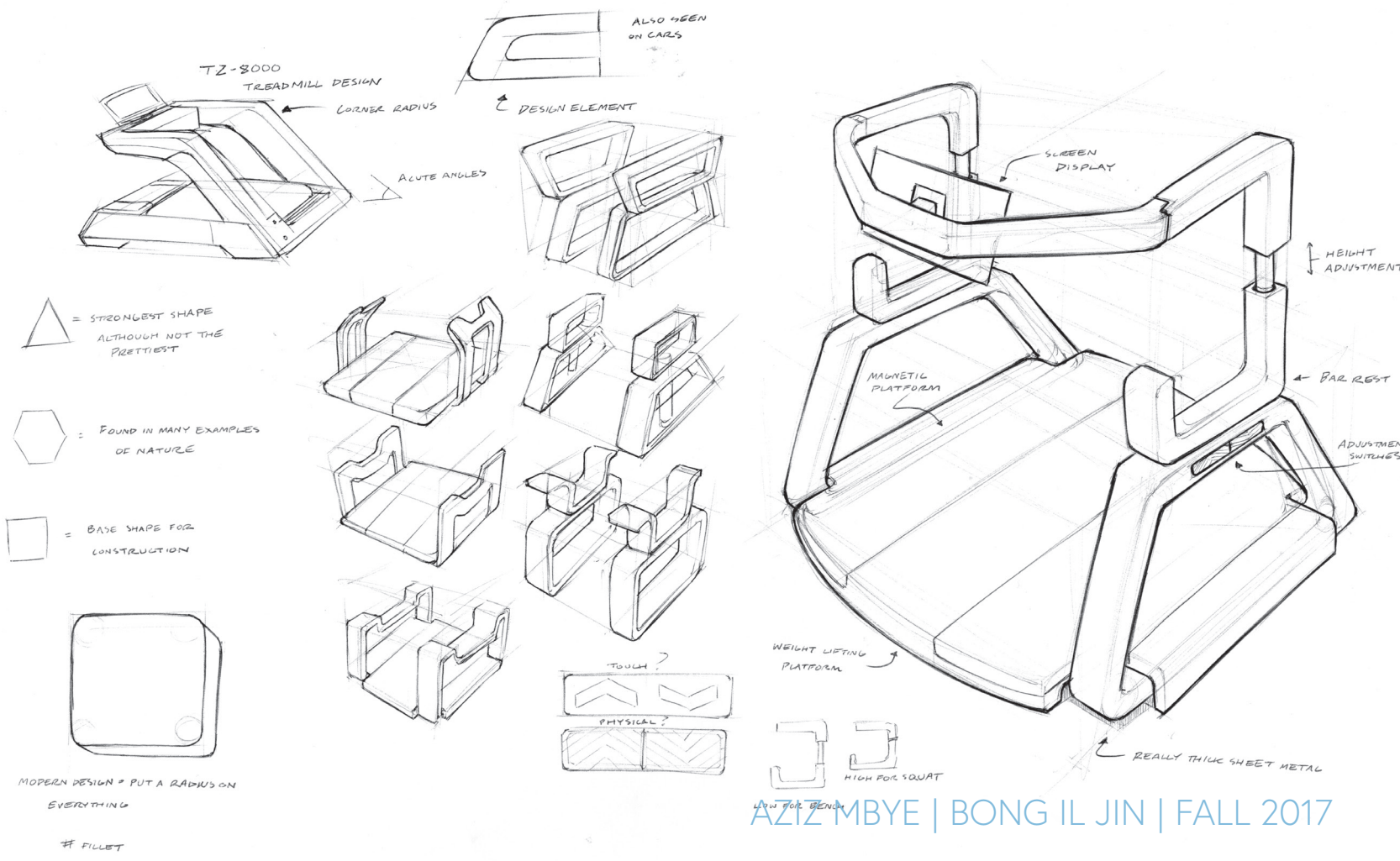
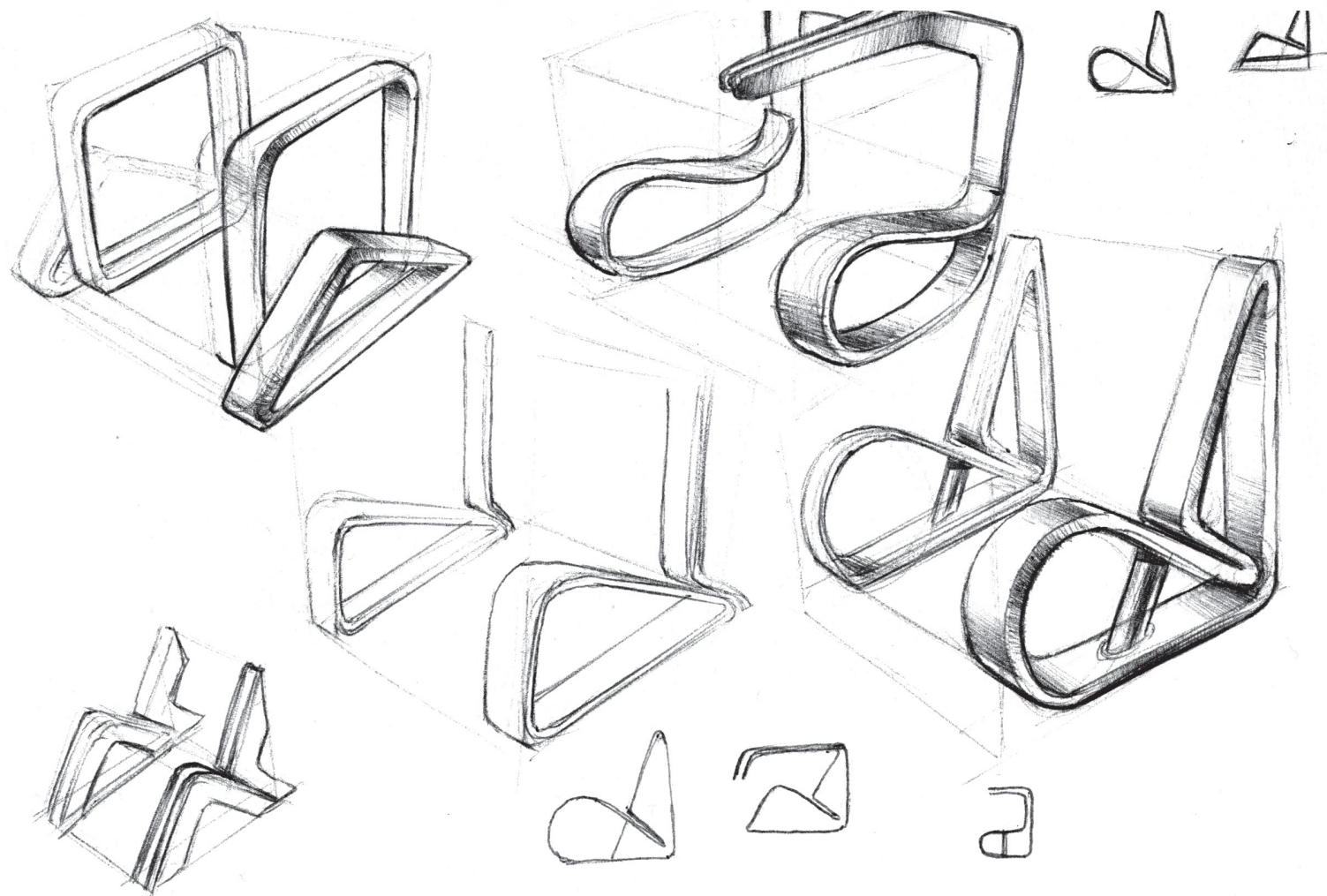
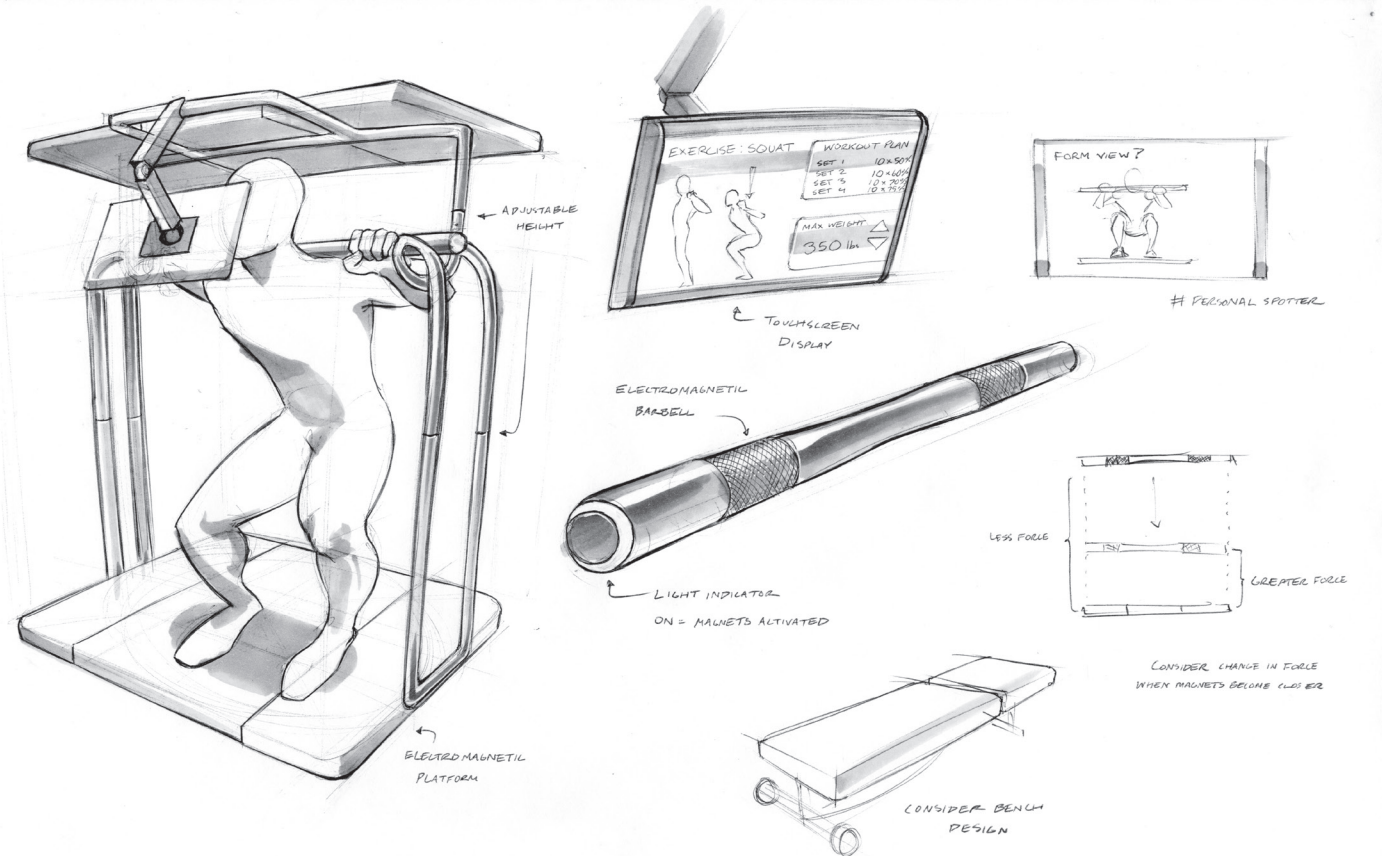


SIMULATE THE FORCE OF GRAVITY

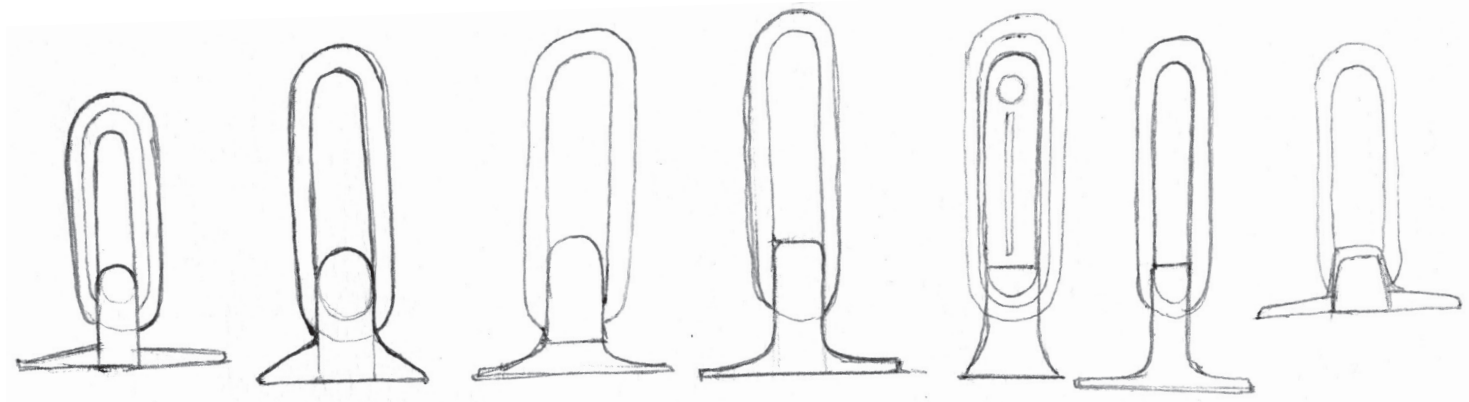
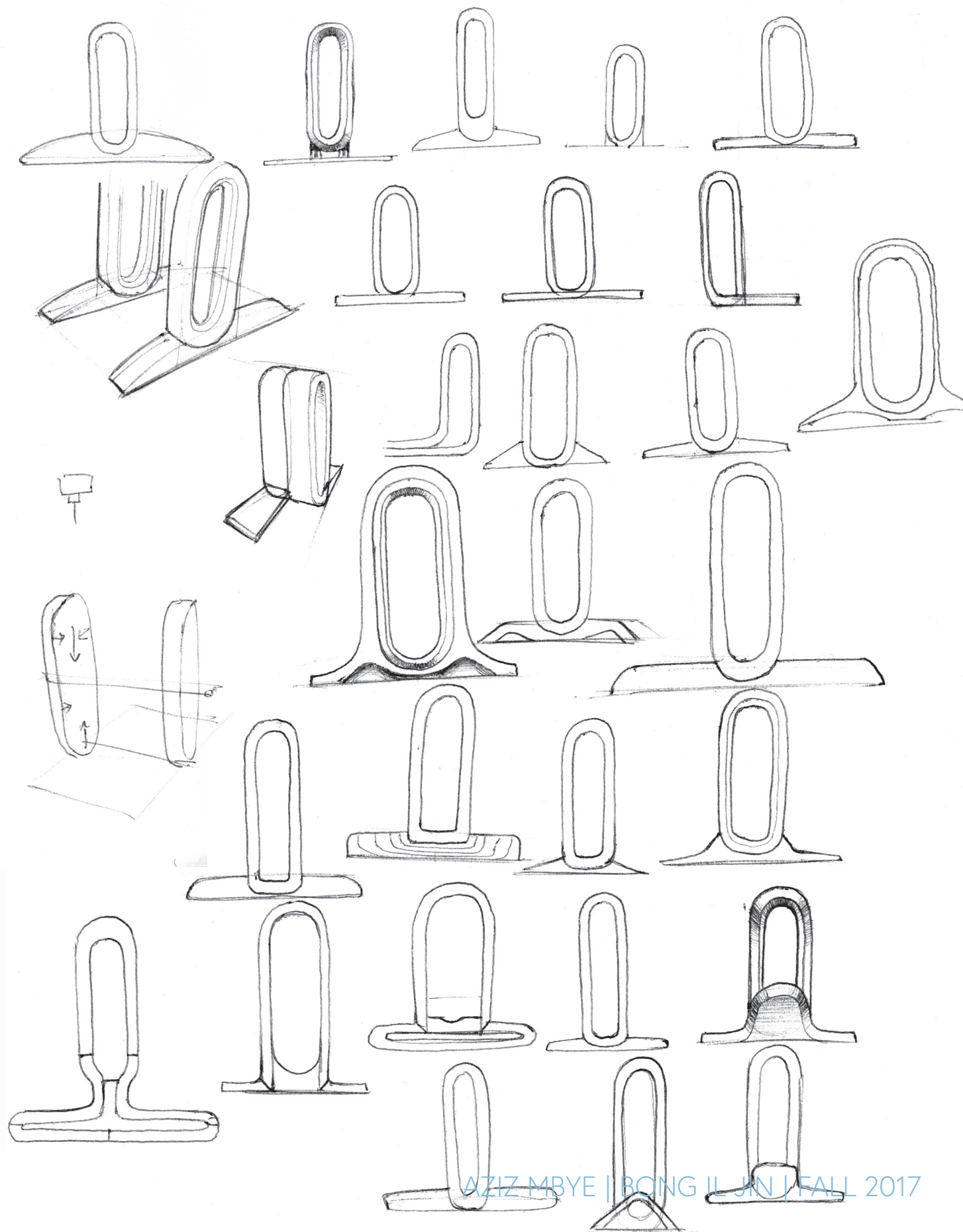
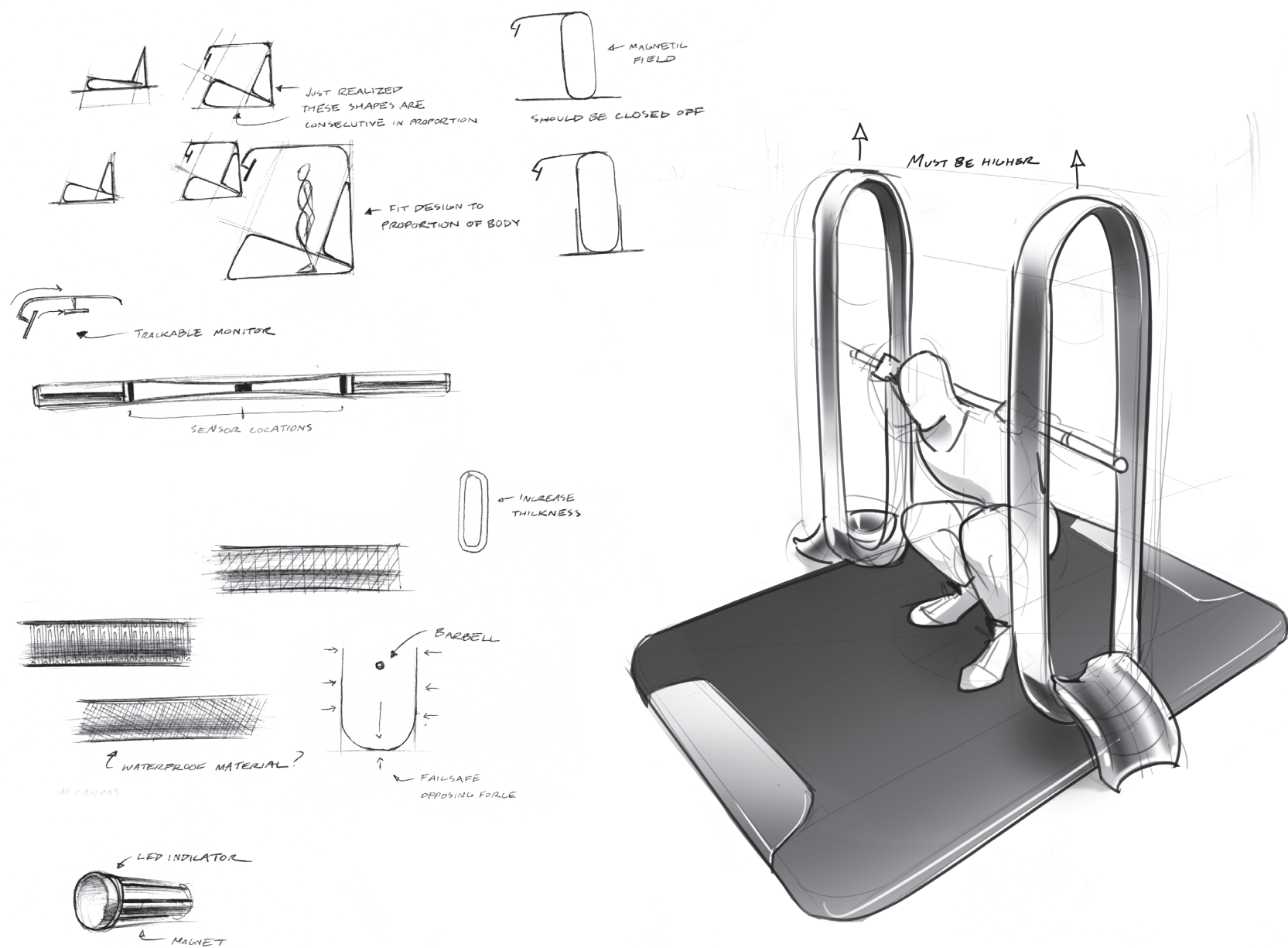
WITH ELECTROMAGNETISM



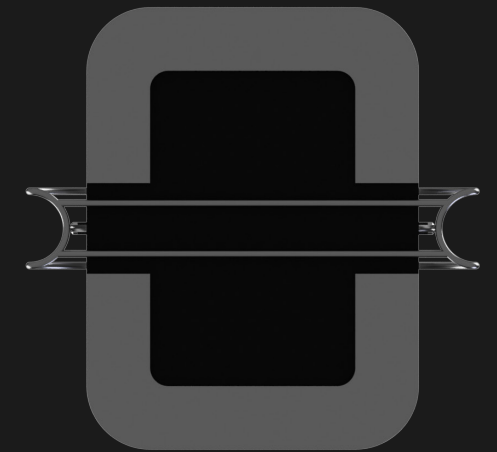
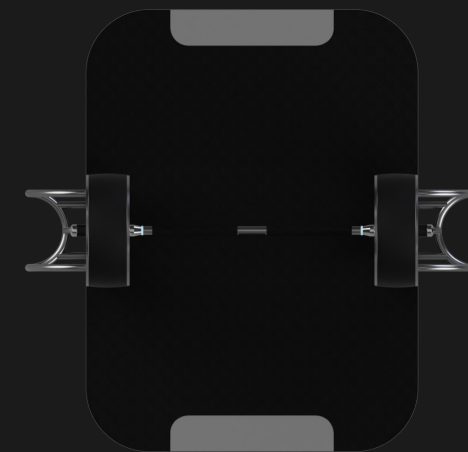
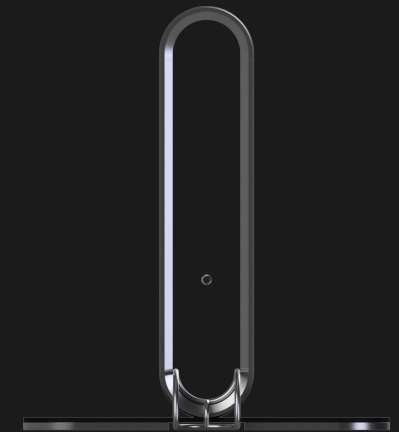
IDEATION



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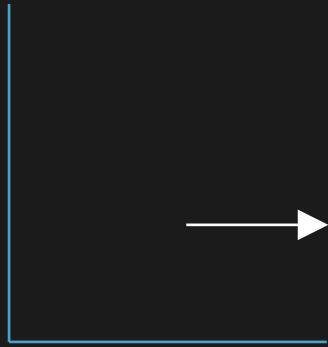


FINAL DESIGN

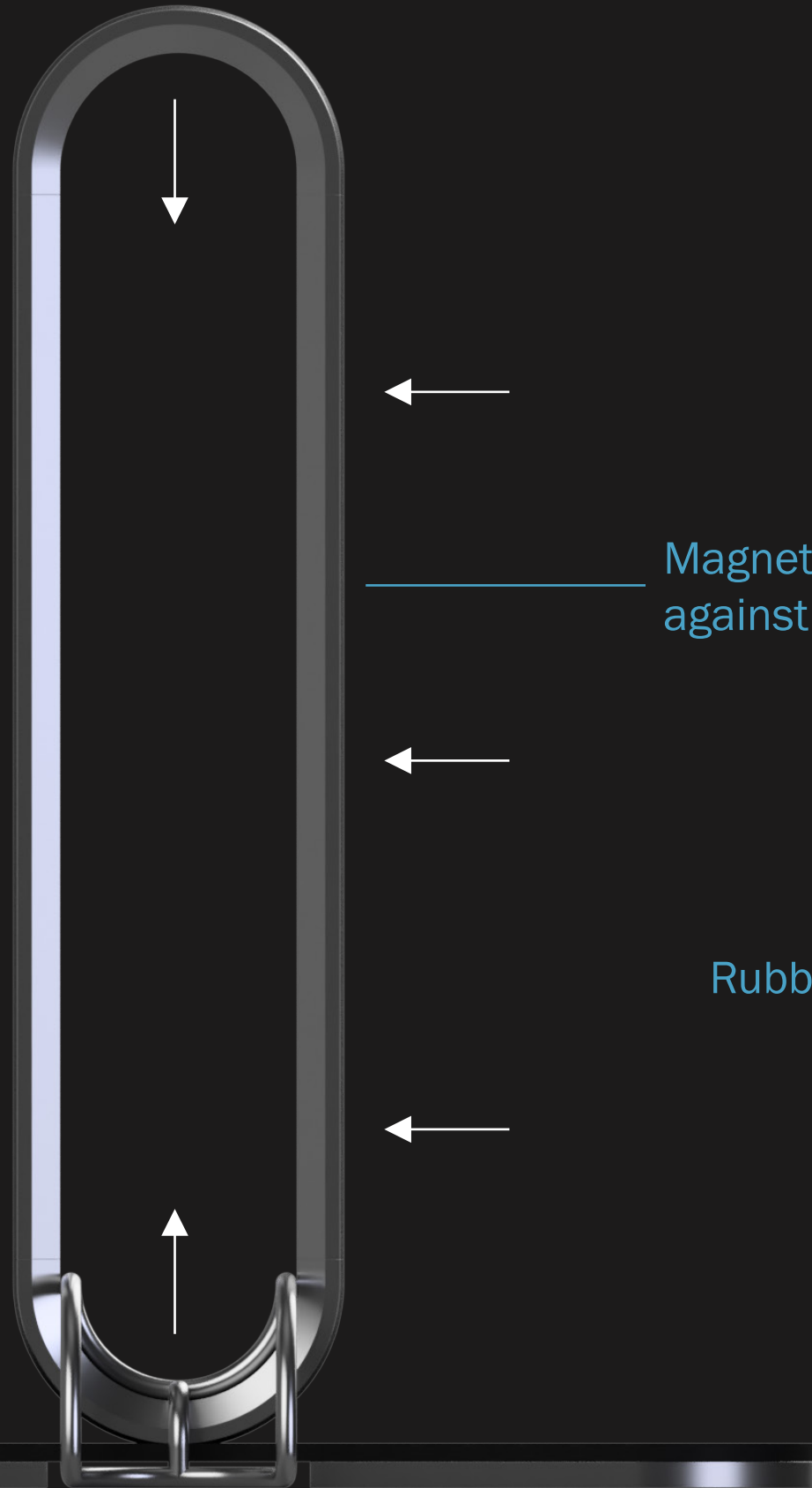


ELECTROMAGNETIC BARRIER

Iron Magnet "Suppressor"

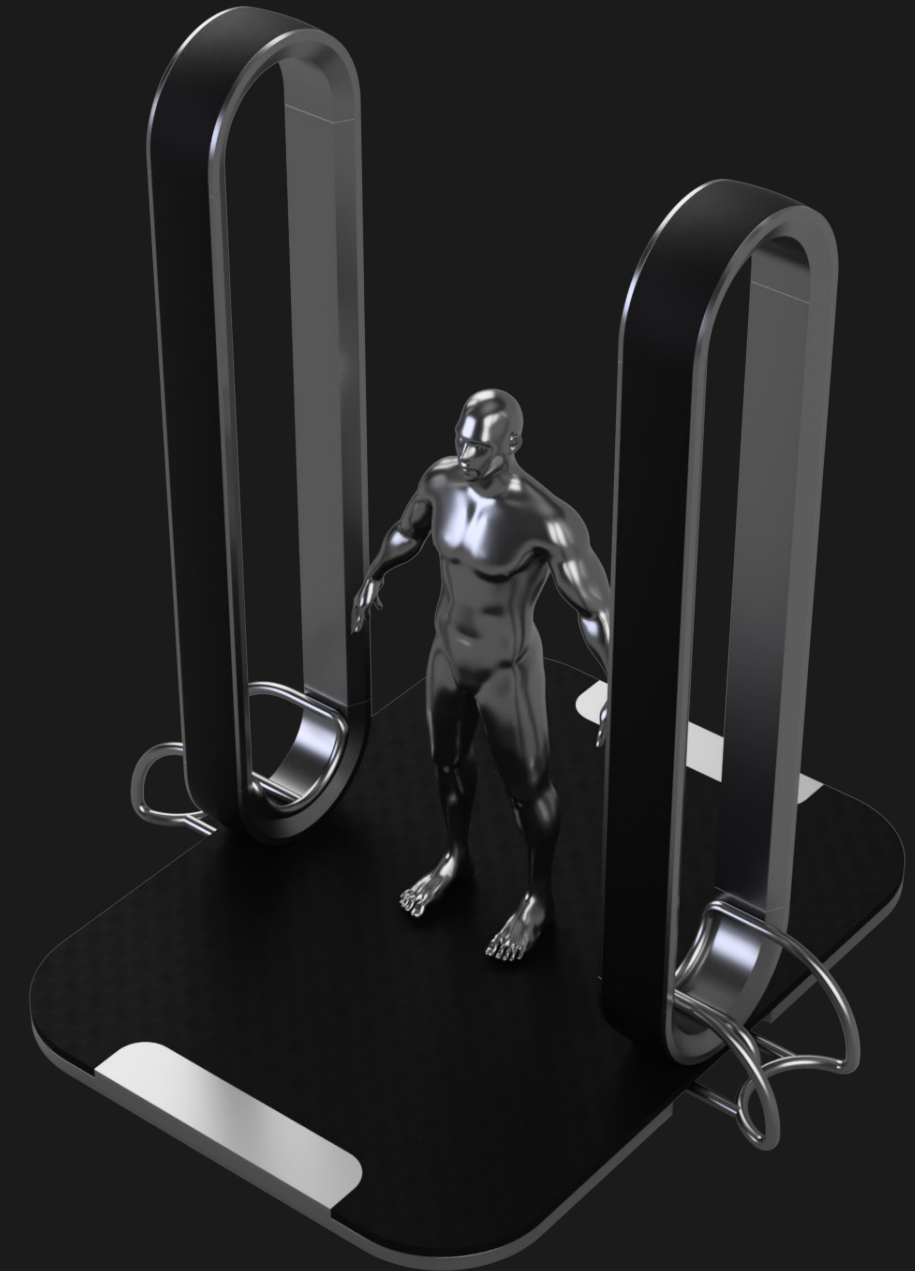


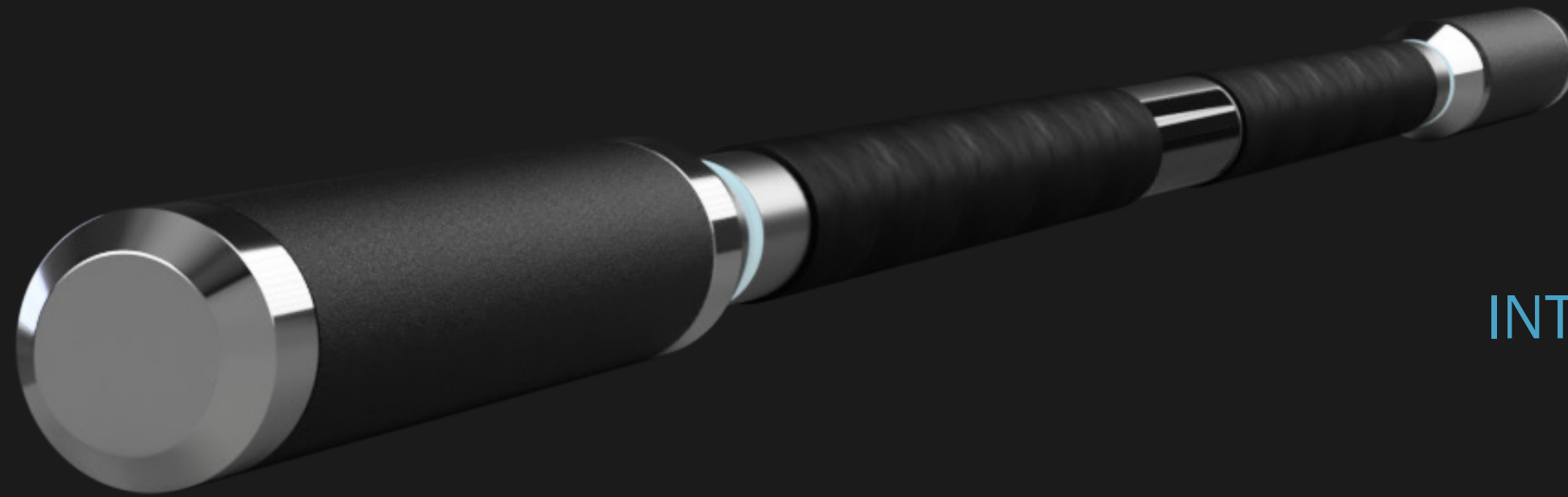
Pressure Sensoring Platform



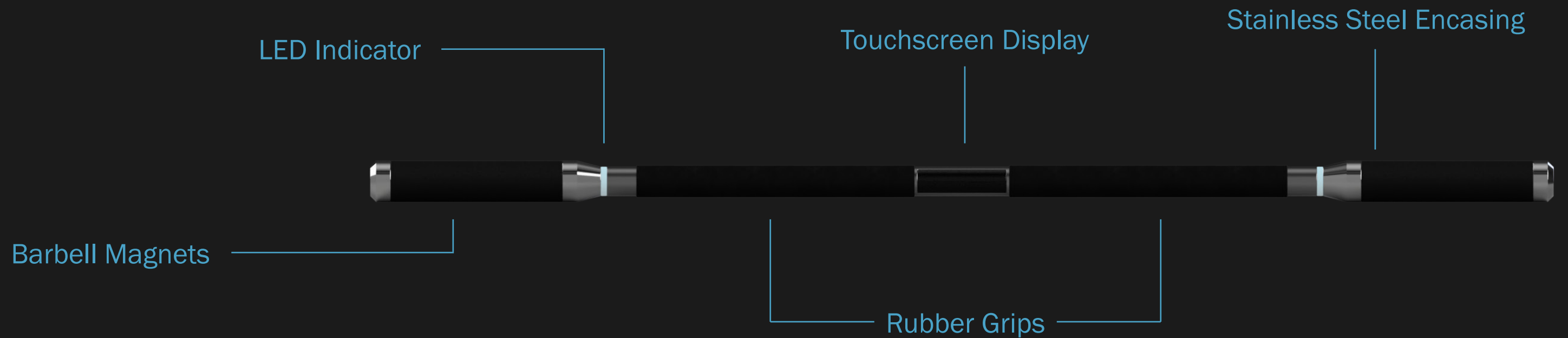
Magnetic forces push against the barbell

Rubber Matting





INTERACTIVE BARBELL



Exercise Routine Scheduling & Voice Command Options

TOUCHSCREEN DISPLAY



Weight Setting and Adjustment



THANK YOU.